TRAINING AND CONFERENCES

In your digital transformation as well as in your adoption of artificial intelligence, you will face both organizational and technical challenges. Baseline tailors its training and conferences by selecting the most appropriate themes according to your needs among the following.

Human aspects of digital transformation

- The importance of a common corporate vision.
- Employee reactions to change.
- Support and training of staff.

Introduction to AI and Machine Learning

- Clarification of AI terminology.
- Explanation of the role of machine learning and deep learning in AI.
- The potential and limitations of AI.
- Examples of AI usage in business.

Developing and implementing an AI strategy

- Evaluating the strengths and weaknesses of a company.
- Aligning technological capabilities with business objectives.
- Prioritizing development efforts to maximize returns and minimize risks.

Role of data in digital transformation

- The hidden potential of data.
- A data-centric corporate culture.
- Systematic and secure data collection, processing, and storage.

Governance challenges and ethical issues in AI

- Governance surrounding data collection, ownership, and usage.
- Discrimination and other human impacts of AI usage.
- Legal, infrastructure, security, and liability issues.

Carrying out an artificial intelligence project

- Tools, data, skills, and other resources required for a project.
- Evaluating a learning system in accordance with success criteria.
- Operationalization, monitoring, and maintenance of AI systems.